





Company Registration Number: 10 – A18814 Place of Incorporation: Male', Republic of Maldives

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Preface

Society for Health Education (SHE) proudly presents our successful journey of three decades, adding value to the lives of tens of thousands of people.

We are privileged to be one of the nation's leading NGO's providing integrated services to the community to foster family well-being in general and in particular empower families and women to make informed choices when seeking health services.

Since the organization's establishment in 1988, we are relentlessly working with passion and dedication to improve the lives of Maldivians by generating health awareness and providing health services to remote parts of the country. With this great responsibility, we understand that we play a pivotal role we play in the community's growth and development and we take the responsibility extremely seriously.

We are firmly focused on being professionally managed, client- oriented organization which follows international best practices.



Our Vision

An organization that is proactive in identifying and addressing crucial health and social concerns of the Maldives.

Our Mission

The organization reaffirms its commitment to sustain these initiatives, and to further increasing public awareness on issues that influence family well-being. Effectiveness of health promotion initiatives will be ensured by adopting applicable service delivery mechanisms, fostering improvements in reproductive health parameters, continuing Thalassaemia prevention activities, promoting responsible parenthood concepts, facilitating empowerment of women and youth, supporting victims of abuse, extending Counselling to adolescent and families, and encouraging community ownership of development.

Our Values

Empowerment

We are passionate and try to inspire people regardless of their age, gender, sexual orientation, status and identity to be courageous and stand before the challenges to seek social justice.

Compassionate

We are dedicated to improve the overall health and family well-being of the Maldives and to treat people with love, care and respect.

Integrity

We strengthen integrity by following code of conduct, work ethics, and respect.

Respect

We respect individual human rights and privacy by eliminating all forms of discrimination.

We ensure a safe workplace environment for our employees and safe and convenient service seeking environment for our clients.



Chairperson's Statement

On behalf of the Executive Committee, I am pleased to present the Annual Report of the Society for Health Education (SHE) for the year ended 31st December 2017.

It is indeed a great honor and a privilege to present this Report on the 30th Anniversary of the Society for Health Education. From the determined and pioneering efforts of founding volunteers that led to the establishment of this organization in the year 1988, the Society for Health Education has today developed into a national icon, recognized and respected internationally as a leading non-government organization in the Maldives, presently serving a large number of the population across the country.



Over the past years, the organization has continued to push the bar higher for health education services and advocacy for sexual reproductive health rights. It gives me immense pleasure to have been a part of this family and to have accorded my contribution in many ways to the development of this organization.

Understandably, behind this success, there are number of people. The heart and soul of the organization have always been its founder members, general members and volunteers; while the backbone and pillars of the organization and its program delivery have been its valued staff members. Throughout the organization's history, the human and financial resources have always been limited, however, with unreserved commitment and dedication from staff members and volunteers, the ability of the organization to deliver its programs and services have been commendable.

Last year, SHE successfully carried out more than 30 projects and more than 20 organizational development and strengthening programs, including internal training and international conferences. To enhance the impact of the projects and relevance of the programmes of SHE, the overarching outcomes of the current programmes have been focused on youth empowerment and promoting healthy lifestyles, leading to increased participation and engagement of the youth in the community. The years ahead are indeed both challenging and exciting. The organization has to continuously adapt and be creative in meeting the challenges ahead, and to remain as the leading NGO in the country, we must seek to build stronger networks with other NGOs that share our interests and causes.

In conclusion I would like to thank all our EXCO Members for their support over the last year and throughout my term in Office. On our 30th Anniversary, I wish to congratulate and convey my greetings to all the members, volunteers and staff members, present and the past. My special thanks and sincere gratitude goes to the founder members, whose support and guidance have been invaluable throughout my tenure as Chairperson.

Thank You.

Asim Mohamed Chairperson



Chief Executive Officer's Statement

During our 29 years of history as a non-government organization, we have experienced and successfully navigated through establishments of several health promotion activities for the community facing definitive challenges in extreme volatile conditions. Although we are a non-government organization and works with very limited resources we work to empower the community. The institution always prioritize to contribute long term commitment to deliver services in focused area of organization which includes health education, thalassemia prevention programs, counselling and psychosocial services and sexual reproductive health services to the community.



We as an institution have trended the coverage of the services we are providing to the people. While, we focus on passion and reflects the need where awareness and education is required to develop the overall health of the community. Additionally, we focus to show our visibility in both national and international platforms to advocate the issues in our health system and challenges we face to deliver the services in sensitive areas like sexual reproductive health. Apart from that, we always graft to inspire and empower the clients to push for more by possessing interest in educating themselves towards healthy behaviors and look for more services provided by this institution.

This organization has weathered different types of storms. However, members, volunteers and staffs have always given continuous commitment for the development of the organization through innovative new programs to engage more youth and as partners to strive services provided. I am thankful and appreciate all the staffs for their commitment, time and energy they have inclined to make each and every program an achievement and gradually to climb up the ladder to set a bench mark.

We are at the midst of another record setting year to celebrate our 30 years of success as a non-government organization working for the betterment of community and will continue our work to constructing profound social impact in the communities we serve.

Thank You.

Fazna Shakir Chief Executive Officer



Corporate Profile

Society for Health Education (SHE) was established in 1988 by a small but committed team of 4 founder members who understood and felt the social and medical constraints of the community at large. These pioneers are:

Madam Nasreena Ibrahim

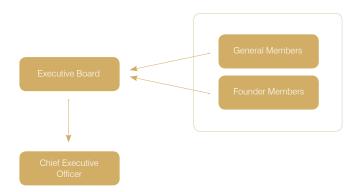
Dr. Naila Firdous

Ms. Naila Ibrahim Kalevfaanu

Ms. Nasheeda Ahmed Riza

Their aspiration and desire to improve the lives of Maldivians by generating health awareness and providing health services to remote parts of the country paved way for the establishment of the Society for Health Education in 1988 as a Non-Profit Making Organization.

The Governance of SHE ensures that organization is directed and managed at board and management level in fair and transparent manner. Governance is planned and implemented at the board level and led by the appointed executive board. The board compromises of 12 members including a Chairperson, Vice Chairperson, General Secretary, Treasurer, Youth Members and General Members. The Executive Committee Members are elected by the general members for a term of 3 years.



SHE is registered at the Ministry of Home Affairs under the Association Act. The Organization aims to foster family well-being in general and in particular empower communities to make informed choices when seeking health services. SHE has a number of pioneering initiatives to its credit including the introduction of Counselling services at service delivery level, establishment of the first family planning clinic outside the government setup, creating awareness on the actual significance and consequences of the high prevalence of Thalassaemia and extension of Thalassaemia screening services to all of the 200 island communities, and the establishment of the first Thalassaemia DNA laboratory in the Maldives. SHE also provides awareness raising activities which comprise a wide range of activities including publication and dissemination of print materials, development of radio programmes and organization of public forums. It also runs a free reproductive health clinic in Male' and makes regular visits to the islands for ad-hoc free health care. Most doctors and nurses are volunteers.

SHE is fostering Family well-being through wide range of activities, such as publication and dissemination of print materials, development of radio programmes and conducting outreach programmes, public forums delivering its services beyond the capital Male'.

The organization reaffirms its commitment to sustain these initiatives, and to further increasing public awareness on issues that influence family well-being. Effectiveness of health promotion initiatives will be ensured by adopting applicable service delivery mechanisms, fostering improvements in reproductive



health parameters, continuing Thalassaemia prevention activities, promoting responsible parenthood concepts, facilitating empowerment of women and youth, supporting victims of abuse, extending Counselling to adolescents and families, and encouraging community ownership of development.

Today, SHE is one of the largest, most vibrant NGOs in the Maldives which addresses issues concerning Thalassemia, Counselling and Psychosocial Support, Sexual and Reproductive Health (SRH) and Health Education

The Thalassemia Prevention Programme undertaken by SHE, comprises an awareness component along with provision for screening. The prevention programme of SHE aims to reduce the number of thalassaemics born in Maldives by providing testing services to identify Thalassaemia carrier status and raising awareness on how the disorder is inherited. The programme also includes a component on supporting the care of thalassaemics. Services established under this programme include laboratory facilities and genetic Counselling services. The first thalassemia DNA testing facility was established at SHE in 2005 to minimize the number of "inconclusive" results. The establishment of DNA testing services has contributed to a significant reduction of the number of inconclusive results.

The Counselling and Psychosocial Service department comprises of face to face counseling, telephone Counselling and play therapy. The department also conducts a variety of topic-specific workshops, and also provides information through IEC and BCC to increase public awareness on mental wellbeing, child protection and positive parenting. The department is also involved with psychosocial support tasks related to disasters and national emergencies.

Sexual and Reproductive Health clinic of SHE has a long standing reputation for client friendly and quality service provision on SRH and other various general health issues, including gynecological consultations. A Youth Kiosk has also been established as part of the SRH clinic and works as a drop-in center for youth where ASRH information is provided. Young peer educators have been trained to be part of the Youth Kiosk. The clinic also regularly conducts mobile outreach activities including awareness programmes targeted for Key Affected Populations. Under the HIV and AIDS programme of the clinic, free Voluntary Counselling and Testing (VCT) services are offered to the general public. SHE has also implemented and contributed to major other HIV and AIDS programmes initiated in the country.

Health Education is a priority area of the organization. Since its establishment in 1988, the society has been providing health education to the community on emerging issues of health and well-being. Events and activities such as outreach health camps and health festivals have been arranged over the years to promote health and family well-being as part of this programme. Our technical expertise is broadcast through a number of radio and TV programmes to provide health information to the public and on social media platforms to reach a wider audience. In this respect SHE emphasizes on importance of healthy eating habits and nutrition to communities through workshops and live demonstration at public events.

Affiliations

SHE is a member association of International Planned Parenthood Federation (IPPF) and Thalassemia International Federation (TIF). SHE is also a project partner of Asian-Pacific Resource & Research Centre for Women (ARROW).



Executive Committee

The Executive Committee Board of the organization comprises of Chairperson, Vice Chairperson, General Secretary, Treasurer, Youth Members and General Members. The Executive Committee members are elected by the general members for a term of 3 years during the Annual General Meeting (AGM), and are comprised of experts from various backgrounds.

Founder Members in Executive Committee



Madam Nasreena Ibrahim Founder Member



Dr. Naila Firdous Founder Member

Elected Board Member for 2017 - 2020



Asim Mohamed Chairperson



Ibrahim Firushan Vice Chairperson



Zaha Waheed General Secretary



Mohamed Waheed Treasurer



Aneega Adnan General Member



Aishath Mohamed Didi



Ahmed Shakeeb General Member



Mariyam Faraha Amjad



Umar Mavee Ali General Member



Aminath Thizkar Yoosuf General Member



Thematic Areas

Sexual & Reproductive Health Department

- Provision of family planning methods & counselling
- Gynecological Consultation
- Face-to-face and telephone counseling on SRHR related issues
- Pre & Post marital counselling
- Prenatal and Post-partum Care
- Men & SRH
- Voluntary Counseling Testing (VCT)

Counseling & Psychosocial Services

- Telephone counseling
- Face-face counselling
- Play therapy (mainly children)
- Gender-based Violence screening
- Skills building training

Thalassaemia Laboratory & Diagnostic Services

- Thalassaemia screening
- DNA confirmatory testing
- Genetic counseling on Thalassemia
- Blood grouping & RH typing
- PND & HLA appointments
- Support services for thalassaemics

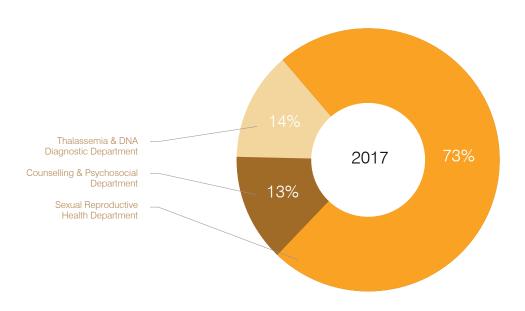
Health Education

- Provides information on issues of health and wellbeing
- Conduct events such as outreached health camps to provide information
- Promote health via radio and TV programmes

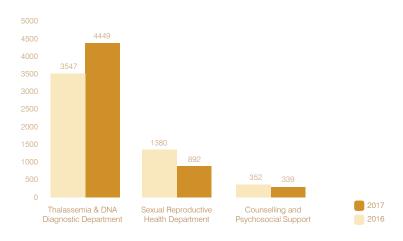


Services of Society for Health Education

Total Number of Services Provided in 2017



Comparision of Total Number of Clients in 2016 & 2017





Sexual Reproductive Health Services

Sexual Reproductive Health (SRH) Services of SHE has a long standing reputation for client friendly and quality service provision on SRH and other general health issues. SHE is the only organization having an established Family Planning Centre providing SRH services, including family planning Counselling and commodity provision, gynecological consultation, comprehensive SRH services for clients via telephone and face to face.

Over the period of 2017, SHE was able to provide SRH services to 892 people including 728 females and 164 males.

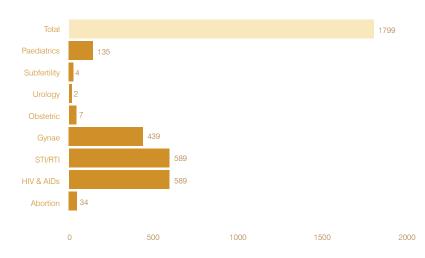
SRH Clients in 2017

1000
900
800
700
600
500
400
300
200
100
164

SRH Consultation and Counselling Services

During 2017, Family planning center provided 1799 SRH consultation services through specialized doctors. Some of the significant services include 589 HIV & AIDS consultation, 589 STI/RTI consultation, 439 gynecological consultations and 135 pediatric consultations.

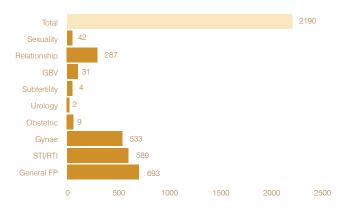






The department also provided a total of 2190 Counselling during the year 2017. SHE provides clients with prenatal and postnatal counselling, as well as premarital Counselling to young adults.

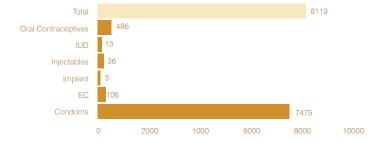
Number of SRH Counselling service in 2017



Contraceptive Services

Family Planning Centre provided a total of 661 face to face and telephone contraceptive counseling, out of which 583 were face to face Counselling and 78 were telephone counseling.





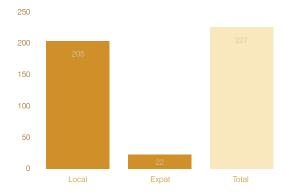
In the year 2017, a total of 8119 contraception services were provided to clients. The services include 7475 condoms, 486 oral contraceptives, and 106 emergency contraceptives, 36 injectable and 3 implants.

Voluntary Counselling and Testing

The VCT center established in this organization provides free VCT services and offer diagnostic and rapid testing services for both local and expatriates in Maldives. Additionally, this program is mostly arranged in outreach programs such as multi-purpose health camps to various atolls where vulnerable groups and mass audience could reach to seek the services. Total 227 individuals were tested through this program, including 205 locals and 22 expatriates.



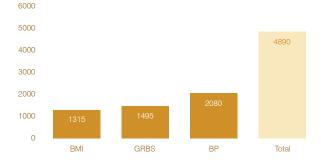
Voluntary Counselling & Testing in 2017



Non-Communicable Disease screenings

Screenings for non-communicable diseases were conducted during various events organized by SHE in the year 2017, reaching a total of 4890 recipients. The components of the screening mainly include measuring Body Mass Index (BMI), Blood pressure (BP) and General Random Blood Sugar (GRBS). Additionally, health awareness and education was provided to participants on the risk of obesity, hypertension and diabetes as a part of health screening programs. The purpose of these screenings is to providing information on risk of obesity, hypertension and diabetes and a person's health and well-being.

Non-Communicable Disease Screening in 2017

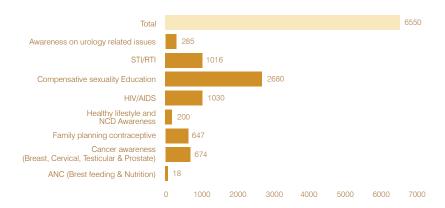


Awareness and Information Sessions

In 2017, total 56 sessions were conducted reaching 6550 beneficiaries. The sessions were conducted on Comprehensive sexuality education, Family Planning, STI's/HIV, Breast and cervical cancer, Breastfeeding, NCD's and lifestyle, Childhood nutrition and Urinary tract infections



Beneficiaries reached via awareness sessions in 2017



HIV and AIDs Awareness

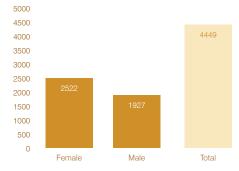
In 2017, total 13 awareness sessions were conducted in different communities on prevention of HIV, reaching a total of 1030 beneficiaries. The target audience of the sessions was mostly vulnerable groups in the communities. SHE collaborated with the National Drug Agency (NDA) in reaching these vulnerable groups.



Thalassemia Laboratory And Diagnostic Services

Thalassemia Prevention Programme undertaken by SHE aims to reduce the number of thalassemics born in Maldives, by providing testing services to identify Thalassemia carrier status, and raising awareness on how the disorder is inherited. The program also includes laboratory facilities and genetic Counselling services, and also a component on supporting the care of thalassemia patients.

Laboratory & Diagnostic Clients in 2017



Over the period of 2017, Laboratory and diagnostic services were provided to 4449 beneficiaries reaching 2522 females and 1927 males. The services include Thalassemia and DNA screening, Genetic Counseling, Prenatal Diagnosis and HLA.

Laboratory and Diagnostic Client Statistics 2017



In 2017, the department conducted 1217 DNA Screening, 741 Genetic Counseling, 693 Thalassemia Screening, 96 Prenatal Diagnostic and 93 HLA services to the clients.

Awareness and Information Sessions

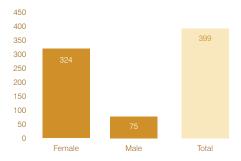
Information sessions were also conducted to increase awareness among community on Thalassemia. During 2017, total 35 sessions were conducted reaching a total 1880 beneficiaries.



Counselling & Psychosocial Services

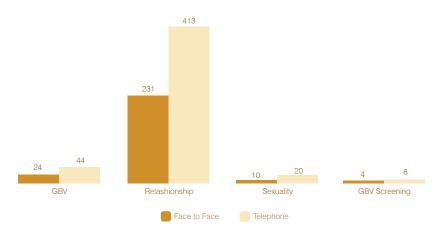
Counselling and Psychosocial Services provided by SHE comprises of face to face counseling, telephone counseling, play therapy for young children, as well as providing information through IEC materials and behavior change communication to increase public awareness and knowledge on psychosocial issues.

Counselling & Psycho-social Clients in 2017



During the year, Counselling and Psychosocial services were provided to 399 clients including 324 females and 75 males. A total of 595 face-to-face Counselling sessions and 142 telephone Counselling sessions were conducted.

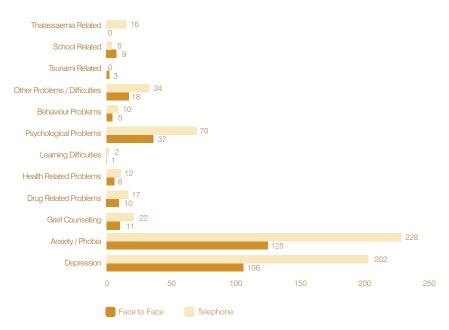
Specialized SRH Counselling Sessions in 2017



The department also attends to clients who require Counselling specialized in SRH issues. Over the period of 2017, 754 Counselling sessions were provided on specialized SRH issues, out of which 644 sessions were regarding relationship issues, 68 sessions on gender based violence, 30 sessions on Sexuality education and 12 sessions on gender based violence screening.

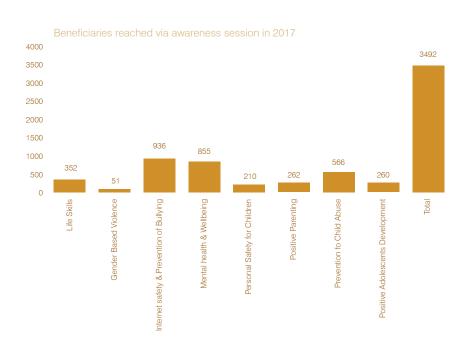






Non-SRH Counselling sessions were also provided by the department in 2017. A total of 949 sessions were provided out of which 353 sessions were on anxiety and phobias, 308 session on depression and 107 sessions on psychological issues. Face to face and telephone Counselling was also provided on issues such as grief counseling, behavioral problem, Learning difficulties and also school and substance related issues.

Awareness and Information Sessions





Counselling and Psychosocial Service departments also conducted information sessions to all ages including parents, teachers, school students and other stakeholders. These sessions are mostly based on topics that are requested by schools and parents, such as behavioral issues, prevention of bullying and child abuse and positive parenting. During 2017, the department was able to conduct more than 50 sessions reaching 3492 direct beneficiaries.

Moreover, positive parenting sessions were conducted for caregivers at Fiyavathi and Kudakudhinge Hiya, and Ethics Clarification Workshop was conducted for social workers at Ministry of Gender. SHE also conducted life skill sessions for nurse's upon the request from Ufaa Office/Ministry of Education.



Health Education & Promotion

Health Education is a priority area of the Society. Since its establishment, the organization has been providing health education to the community on various areas of health including nutrition and healthy lifestyle in different events such as multi-purpose health camps and health festivals. In the period of 2017, SHE utilized already developed 'Kulunu' series leaflets to disseminate information on health and social issue.

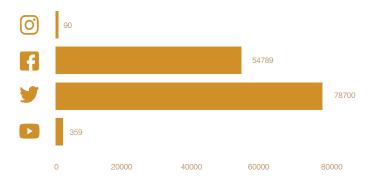
Media Visibility



SHE appeared on a number of radio and TV programmes to promote the services provided by SHE, and to disseminate health information to the public. During the year 2017, the organization had 14 appearances in TV and radio shows including 8 radio show recordings, and 6 TV appearances.

Social media was also utilized to promote the programmes conducted by the organization

and to disseminate information on health and social issues. In 2017, SHE was able to reach 133,848 people via social media platforms, including 359 people on YouTube, 78700 people via twitter, 54789 people via Facebook and 90 followers through instagram.





Multipurpose Health Camps

Multipurpose Health camps were conducted at Shaviyani, Laamu Atoll in collaboration with National Centre for Information Technology (NCIT), Island Councils and Society for Health Education (SHE). The purpose of these trips was provide opportunity to consult specialist doctors from their islands, and create awareness by providing information on health and social issues in the community. The main target population consists of the students of grade 1 to 8, school, parents and elderly community.

A mini outreach camp was also held at K. Maafushi and Guraidhoo in partnership with Alifulhu Thuhthu Foundation (ATF) to increase the community awareness on health and social issues.

Health Camps at Sh. Noomaraa, Lhaimagu, and Maroshi – 11th to 15th February 2017 A total 1460 beneficiaries were reached in Sh. Atoll Health Camp.







Multi-Purpose Health Camps at K. Maafushi and Guraidhoo - 20th to 21st April 2017

A total of 1367 beneficiaries were reached in K. Atoll Health Camp





Health Camp at L. Gan, Fonadhoo and Maamendhoo – 2nd to 6th August 2017

A total of 1550 beneficiaries were reached in L. Atoll Health Camp





Programmatic Achievement of 2017

Launching of 'Siththaa' App



Mobile Application 'Siththaa' was launched on 11th July at Faculty of Education Auditorium. This event was organized by JCl Maldives in collaboration with UNFFA and Society for Health Education (SHE). The purpose of this app is to strengthen interactive mechanisms for young people to seek SRH information we launched.

Strengthening National Preparedness for Sexual and Reproductive Health in Crisis Situation in Maldives Project: Japan Trust Fund (JTF)



SHE won the Japanese Trust Fund in 2017, to conduct the project to strengthen national preparedness for sexual and reproductive health in crisis situation in Maldives. The goal of the project is to strengthen the Maldives emergency preparedness plan by adapting the Minimum Initial Service Package (MISP) for SRH services including obstetric, STI and HIV services during emergencies. The main objectives of the project is to strengthen the existing national emergency preparedness plan by integrating the MISP in order to adequately address SRH in crisis situations and to strengthen

capacity of relevant stakeholders at all stages of the intervention on MISP and the national emergency preparedness plan.

Under the project, a project coordinator was hired to coordinate and manage the project on behalf of SHE. A consultancy team was also hired to conduct desk review and to contextualize MISP for SRH services in crisis situations for Maldives. A Stakeholders Consultative Workshop was also held to share the findings.



Sexual Reproductive Health Ambassador

SHE appointed Ms. Aishath Nazima as an ambassador for Sexual Reproductive Health on 26th October. The purpose of appointing a SRH ambassador is to create a mechanism to advocate for improved Sexual Reproductive Services in the country. Ms Aishath Nazima is an active member in the sports field and has been advocating importance of Sexual Reproductive Health in various occasions.





Highlights of 2017

Family Planning in Islam



On 4th February 2017, SHE conducted a workshop to sensitize and raise awareness on family planning from an Islamic perspective. The sessions were facilitated by Dr. Ibrahim Zakariyya Moosa and staffs from service departments. During the sessions, current family planning services available at SHE was also highlighted. A total of 33 participants attended this workshop.

Jumble Sale and Voluntary Counselling and Testing

In order to create an opportunity for free health screening and Counselling to general population of Male', voluntary Counselling and testing along with a jumble sale was conducted on 18th August 2017.



MRC Humanitarian festival



SHE partnered with Maldives Red Crescent to conduct Humanitarian festival at Hulhumale' Central Park on 14th September 2017. SHE carried out various activities to raise public awareness on sexual reproductive health, health and wellbeing and prevention of non-communicable diseases such as diabetes and hypertension. SHE also disseminated information on healthy eating and nutrition.

Dhiraagu Maldives Road Race

SHE participated in Dhiraagu Maldives Road Race held at Hulhumale' on 24th November 2017. With the support from the public, SHE was able raise funds through the event, which would be utilized for SHE's services to help protect children.





Sharing findings of the study on Perception of Islam and Sexual Reproductive Health Rights in Maldives



A workshop was conducted for relevant stakeholders, with the support from IPPF and Asia-Pacific Resource and Research Centre for Women (ARROW), to share the findings of the research study done on perceptions of Islam and SRHR in Maldives. During the workshop portrayal of the Islam in the advancement of the SRHR in Maldives was discussed with the assistance from Islamic scholar Dr. Ibrahim Zakariyya Moosa.

"Laamaseel Zuvaanaa" Camp

'Laamaseelu Zuvaana' camp was held at Th. Vilufushi on 28th November 2017 by Maldives Police Services. SHE partnered in this programme and facilitated sessions for students on peer pressure, prevention of bullying, assertiveness, gender roles, decision making and self-esteem.



Maldives Medical Health Expo 2017



Maldives Medical and Health Expo 2017 organized by MV Medicals and Medlife Asia, was held at National Arts Gallery from 9th to 11th November 2017. The objective of this expo was to create awareness among the public with the information available in the healthcare industry, and also to educate the public on the latest healthcare and medical best practices.

SHE promoted its services at the event stall, including providing SRH, Counselling and

Laboratory services to the visitors. Information was also disseminated on health and social issues using previously developed IEC materials, and also by conducting public sessions during the expo.

Women's Development Committee EXPO Nov 3rd 2017

SHE participated in the Women's Development Committee (WDC) EXPO organized by WDC members in Male' on 3rd November 2017.





Globally Marked Days

World Cancer Day

SHE organized an in-house event on 4th February 2017 to mark the World Cancer Day. The event was targeted to general public, providing free health screening including testing Body Mass Index (BMI) and Blood pressure. Information was also delivered on breast cancer and ways to do carryout self-examination for early detection. A total of 68 individuals received the services through this event.



International Women's Day



SHE celebrated International Women's Day in collaboration with Cancer Society of Maldives, by organizing an in-house event on 17th March 2017. The event provided free health screening, breast cancer screening and health education on healthy life style and nutrition for a total of 61 participants.

Autism Awareness Week

Staffs of SHE celebrated Autism Awareness Week on 2nd April by dressing up in blue.



World Health Day

Under the theme for World Health Day, 'Depression, Lets Talk', SHE conducted a training workshop for Health Care Workers on 7th - 8th April 2017. The sessions addressed key concepts related mental health and mental health difficulties. Important areas such as challenging stigma, psychological first aid and support as well as clarifying key facts on roles and boundaries, confidentiality and referral followed by mindfulness were also covered in the training programme.

To mark World Health Day, upon request from Ministry of Health, Counseling department of SHE conducted a training programme for selected students from Villa College, Centre for Higher Secondary Education, Ahmadiyya Internation School and MAPS College. The choose panelist were trained to conduct a workshop for their peers on mental health.



International Thalassemia Day



To mark International Thalassemia Day, SHE provided free Thalassemia screening for individual above 10 years who were testing for the first time. This activity was carried out on 8th May with the assistance from Mamnuz Maldives, Mediquip Maldives and Medtech Maldives, who sponsored consumables and reagents needed for thalassemia screening. Screenings of 125 individual were done during this event.

World Contraception Day

World Contraception Day was marked on 26th September 2017, by conducting an awareness session to sensitize and educate general public on different methods of family planning, the benefits of family planning and the accurate way of using these methods. The roles of partners while choosing an appropriate family planning method and currently available family planning services at SHE were also highlighted during the sessions.



World Mental Health Day



As this year's theme for World Mental Health Day was 'Mental Health in the Workplace', staffs at SHE began the day with Yoga and a session on relaxation and mindfulness breathing. The session was facilitated by Counselling department of SHE. As part of the celebration, SHE counselors also conducted sessions for 52 teachers of Giyasuddheen International School on stress management on 10th October 2017. The school

also invited SHE to be part of the morning assembly and to address the students on the importance of mental health.

International Day of the Girl Child

International day of the Girl Child was celebrated on 13th October 2017 at Somerset Hotel, by organizing a 'High Tea with SHE' event for girl age 10-15 years. The objective of this event was to discuss limitless potentials and opportunities for girls. Success stories were shared by female roles models with the aim to inspire the girls to be strong, courageous and to be ambitious in achieving higher in life.





Breast Cancer Awareness Month

An event was conducted on 30th October 2017 in collaboration with Cancer Society of Maldives to mark Breast Cancer Awareness Month. Activities such as breast screening, scanning and health education were carried out for the general public reaching a total of 156 beneficiaries.



World's AIDS day



World's AIDS Day was marked in collaboration with Health Protection Agency and Bike Maldives Riders on 09th December 2018. The opening ceremony of the event was held at the Republic Square. During the event, SHE delivered HIV and AIDS awareness sessions to Bike Maldives riders with the aim to increase awareness on HIV among the community, and to increase the capacity of the participants to educate their colleagues with reliable information. Free VCT testing was also provided to the participants.



Youth Empowerment

Society of Health Education aims to increase comprehensive youth friendly, gender sensitive education to strengthen the commitment and participation of the young people within the organization. SHE ensures that all the volunteers get equal opportunities to participate in various trainings and field experiences which can aid to develop their interpersonal skills and leadership skills. In 2017 SHE has over 30 youth volunteers participating in different activities of SHE.

Community Based Theatre: Youth and Sexual Reproductive Health



Community Based Theatre sessions were conducted for Youths underlining SRH issues from 30th September to 6th October at Hulhumale' Community Centre and SHE building. The purpose of the CBT was to provide Comprehensive Sexuality Education (CSE) through experiential or participatory method to the community. This provided the opportunity for our organization to engage individuals and present sexual and reproductive health issues that young people faced in the Maldives. A total of 44 individuals participated in this event.

Training workshop on Comprehensive Sexuality Education to Peer Educators

Comprehensive Sexuality Education Peer Educators Training Workshop was conducted from 3rd to 5th October 2017 at SHE Building. The main objective of this 3 day workshop was to train youth peer educators on providing comprehensive, accurate sexual and reproductive health (SRH) information to their peers and to inform them on places where high-quality SRH services are provided that will help a young person, as they



grow into adulthood, acquire the knowledge and skills to have a pleasurable and healthy sexual life. Through this workshop the capacity of the peer educators was developed which would enable them to provide CSE sessions to students in a school and outside the environment.



Training youth to teach self-protection to pre-school children

Training was held on March 2017 to train youth as educators. The purpose of this programme was to train young volunteers as peer educators through which sessions are conducted to pre-school children on self-protection and prevention of child abuse. Total 10 participants successfully completed this training. The training was conducted by the Counselling department of SHE.

Safe Space

Nine Safe Space sessions were organized in collaboration with UNFPA in Male', Kulhudhuffushi and Fuvahmulah in 2017. The purpose of these sessions was to enable easy and reliable access to SRH information and services by young people.

Youth Involvement at Board levels

SHE Executive Committee consists of 2 Youth members. One of the Executive Committee Youth Member Mr. Umar Maavy Ali represents SHE at various International committees and advocate to strengthen the commitment and participation of young people with in the network.



Boards represented by Youth Member, Mr. Umar Maavee Ali:

- Vice-president SHE Youth Network
- Joint Secretary IPPF South Asian Regional Youth Network (SARYN)
- Youth Executive Member IPPF SAR Regional Executive Committee
- Elected Regional Youth Member- IPPF Global Governance Council



Organizational Development

During 2017, staffs and the members were provided with the opportunity to take part in various trainings and workshops to build capacity to improve the services of SHE, and to orient on organizational policies.

Long-term Proffessional Development



As a part of Professional Development for staff, Counsellor Ms. Thoma Abdul Samad was given the opportunity to complete Postgraduate Diploma in Cognitive Behavioral Therapy at Srilanka.

ARROW Indicators and Sustainability Workshop

Programme Director – Ms. Aishath Naaz and Programme Officer – Ms. Fathimath Suha participated in the ARROW Indicators and Sustainability Workshop held at Kuala Lumpur from 8th – 11th August 2017. This was the final workshop for the 4-year EU project on "Strengthening the Networking, Knowledge Management and Advocacy Capacities of an AsiaPacific Network for SRHR". The overall objective of the workshop was to strategize on the way forward to ensure continuity of the collective efforts of ARROW and partners of this project.

3rd International Conference on Psychology & Applied Professions (ICAP)

Senior Counselor, Ms. Iyasha Leena participated in the 3rd International Conference on Psychology & Applied Professions (ICAP) hosted in Sri Lanka from 25th to 27th August 2017. This conference created a good platform to share and gain knowledge and experience from professionals and to establish good relationships with experts from across the globe. The conference assisted in advancing the Counselling and Psychosocial services provided by SHE.



Accreditation Review Visit

Delegates from International Planned Parenthood Federation (IPPF) visited SHE for Accreditation Review Visit from 14th to 18th October 2017. The aim of this visit was to finalize the assessment and to decide on follow-up actions. The visits also aimed to explore an example of good practice of SHE which can be shared with other member associations of IPPF.

Training on Minimum Initial Service Package (MISP) for Sexual and Reproductive Health Emergencies



Five participants including 2 members, 2 staffs and a volunteer participated in the Training on Minimum Initial Service Package (MISP) for Sexual and Reproductive Health Emergencies held at Colombo, Srilanka from 19th to 21st October 2017.

The objective of the training was to gain an understanding on the importance of SRH services during emergency situations and to understanding

of how MISP can be integrated and implemented during emergency situations. All participants were oriented on what MISP is and the goals and services that come under MISP.

International Conference on Thalassaemia and other Hemoglobinopathies

Bio technologist, Mr. Ali Umar represented SHE at the 14th International Conference on Thalassemia and Other Hemoglobinopathies held from 17th – 19th November at Thessaloniki, Greece. Sessions were covered on blood transfusion, iron chelation, bone marrow transplantation, growth and endocrine



issues. Informative discussions were held on gene therapy, prenatal diagnosis including non-invasive methods such as screening of mothers' blood for fetal DNA, and options of pre-implantation genetic diagnosis (PGD). The conference offered the opportunity to connect with several experts in the field including industry representatives.

Annual Programme and Budget Review Meeting

Director of Programmes, Ms. Aishath Naaz attended the APB Review meeting held at Srilanka from 4th to 5th December 2017. The objective of this meeting was to increase the understanding on the new strategic framework under which the programme and budget is presented in four outcomes with model of programming aligned with each outcome.



PRISM Training

Programme Director Ms. Aishath Naaz, and Finance Assistant Ms. Aminath Shirmeena attended one day PRISM training at Colombo, Srilanka on 6th Decmeber 2017. The purpose of this training was to orient the organization to utilize PRISM to collect and maintain service statics for monitoring and evaluation.



Values Clarification Forum



Values Clarification forum was conducted for all staffs and members of SHE on 16th January 2017. The purpose of this forum was to help in understanding the link between values and ethic, to examine personal belief systems and behavior patterns, and to come to a deeper understanding. The sessions was facilitated by His Excellency Maumoon Abdul Gayyoom.

Information Session on SDG's for Civil Society Organizations

Our Programme Director, Ms. Aishath Naaz participated in the information session held on Sustainable Development Goals (SDGs) for Civil Society Organizations. The session was held at Salt Cafe' on 16th September 2017. The objective of the session was to orient all CSO's on SDG's



Resource Mobilization Workshop



A Resource Mobilization workshop was conducted for all Head of Departments and Programme staffs on 25th December 2017. The session was facilitated by the Institute for Counselling & Psychotherapy (ICP).

The workshop highlighted the importance of resource mobilization at individual as well as organizational level to become a more competent organization.



Participation & Contribution to Stakeholders

IPPF South Asia Regional Council Meeting



Chairperson Mr. Asim Mohamed, CEO Ms. Fazna Shakir, General Member Ms. Angeega Adnan and Youth Member Mr. Umar Mavee Ali represented SHE at Regional Executive Committee & Regional Council meeting organized by International Planned Parenthood Federation South Asia Regional Office (IPPF SARO) in Bangkok from 3 -5 August 2017.

National Conference for Violence against Children

CEO Ms. Fazna Shakir, Director of Counselling Ms. Shiyama Anwar and Senior Counselor Ms. Iyasha Leena represented SHE at the National conference for Violence against children (VAC) was held at Bandos Island Resort on 15th August 2017. SHE was also a member of the VAC steering committee representing other NGO's.



Multi-sectorial UN Maldives Health Cluster Workshop

Multi-sectorial UN Maldives Health Cluster Workshop held at Champa Central Hotel on 4th October 2017. Chairperson of SHE Mr. Asim Mohamed and Director of Programmes Ms. Aishath Naaz participated in the workshop to represent SHE.

National Civil Society Organisation Forum on Sustainable Development Goals

SHE was represented by Programme Director Ms. Aishath Naaz at the National Civil Society Organisation Forum on Sustainable Development Goals (SDGs) from 28th to 29th October 2017.





National Platform for Disaster Risk Reduction and Management

CEO Ms. Fazna Shakir attended the National Platform for Disaster Risk Reduction and Management organised by National Disaster Management Centre and UNDP Maldives. The event was held at Bandos Island Resort from 28th to 30th October 2017.



Validation Workshop on Rapid Integrated Assessment

SHE participated in the Validation Workshop on Rapid Integrated Assessment held at Hotel Jen on 12th December 2017. The purpose of the training was to explore the Maldives readiness to implement and monitor the SDGs. SHE was represented by our Programme Director Ms. Aishath Naaz





Governance

Number of Executive committee members: 12 Number of Executive committee meetings: 07

Number of General members: 164 members

Annual General Meeting

The Annual General Meeting of 2017 was held on 25 June 2017 at the Central Hotel. Total 33 members participated in the meeting where votes were casted to elect an executive board.



Salary Committee

A Salary Committee was established with 4 members from executive committee to review the new salary structure. The committee consisted Chsirperson Mr. Asim Mohamed, Vice-Chirperson Mr. Ibrahim Firushaan, Treasurer Mr. Mohamed Waheed and General Secretary Ms. Zaha Waheed.

Executive Committee Retreat



Executive Committee Members, CEO and Head of Departments joined the EXCO retreat to Kandy, Srilanka from 1 to 2 November 2017. During the meetings at retreat, important discussions were done on salary structure, staffs code of conduct and SHE's 30th Anniversary celebration. Implementation level of Annual Plan and Budget of 2017 was studied and was decided to put additional effort in executing Annual Plan and Budget of 2018 on time.



Volunteer & Member Contribution

Over the period of 2017, volunteers contributed countless hours of service to carry out services provided by SHE. In the year 2017, SHE has got over 83 registered volunteers.

Ismail Abshar Mohamed - Youth Member

"I began volunteering for SHE near the end of 2014. It has been a transformative experience for me working as a peer educator had not only allowed me to widen my own horizons but to touch the lives of the many people I've met along the way. The work that SHE does are important as the young people of today need to be made aware of the social issues such as bullying and effect of negative body image at an early age to help them deal with such hardships if they come to pass. It primes them to face more complex situations with a more open mind and with how the current



environment is changing. It's crucial that the youth have access to comprehensive sexual reproductive health education and resources. Purely from my perspective as a youth, the work that SHE does is crucial and I'm grateful for everything SHE has done to help the community."

Aishath Hanaan Hussain Rasheed - Youth member



"SHE provides a more satisfying volunteer program than any other I've had the opportunity of taking part in. The atmosphere created at SHE is one that fosters tolerance and awareness among young people passionate about the more real-world issues affecting our communities. Youth leaders are also allowed the chance to be a part of the movement for real change, all the way from grassroots outreach to boardroom policy. It is definitely one of the best decisions I made, in terms

of personal and professional growth, and all thanks to the wonderful opportunities given to us by the hardworking team at SHE"



Partnership

Collaboration between Housing Development Corporation and Society for Health Education

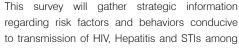
After continuous dialogue with Housing Development Corporation (HDC), it was come to an understanding that SHE will support HDC to supervise counselling sessions provided at the Fahiveni Community Center of HDC. It has been decided to sign a Memorandum of Understanding to formalize the collaboration.

Signing of Memorandum of Understanding between Alifulhu Thuhthu Foundation and Society for Health Education

Society for Health Education signed a memorandum of understanding (MoU) with Alifulhu Thuhthu Foundation on 07th March 2017 to partner in conducting multipurpose health camps at K. Maafushi.

Signing of Agreement between Health Protection Agency and Society for Health Education

Society for Health Education signed an agreement with Health Protection Agency (HPA) on 5th July 2017 to provide partial funding for HPA to conduct the second Biological and Behavioral Survey (BBS) in Maldives.





KAPs and evaluate HIV response interventions in the respective target group for a better advocacy, planning, and design of future prevention programs.

Signing of Agreement between Mv Medical and Society for Health Education



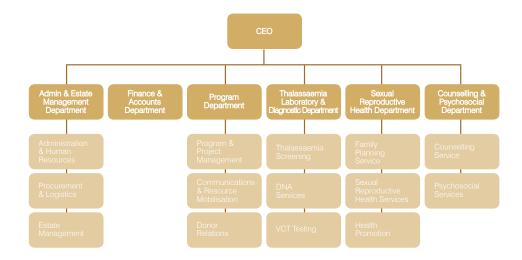
Society for Health Education signed an agreement Mv Medical to become a support partner at Maldives Medical Health held at National Arts Gallery from 9th to 11th November 2017.



Management

Administration and Human Resources

- 8 new staff were recruited
- 6 staff resigned
- Total 27 staff remained at the end of 2017





Staff Contribution & Participation



Staffs have contributed invaluable time and dedication in implementing projects run by SHE. The unity demonstrated by staffs resulted in successful programs and are highly appreciated by Executive Committee and Management of SHE. Numerous recreational activities were conducted this year to strengthen the team as a whole.

SHE 29th Anniversary Celebration

Staffs and members of SHE celebrated 29th Anniversary of SHE at Champa Central Hotel on April 2017.

Maahefun 2017

Maahefun was organized by Kulunu club of SHE for all staffs of SHE on 25th May 2017. Executive Committee members joined staffs to celebrate the event.

Staff retreat

Staffs went on a retreat to Feydhoo Finolhu on 16 November 2017. The trip was filled with various fun team building activities.







Representation at Boards & Committees

- Foster Panel
- National Action & Coordinating Group (NACG)
- Country Coding Mechanism (CCM)
- Maldives Medical & Dental Council
- National AIDs Council
- Breast Milk Substitute Advisory Board
- Maldives Blood Council
- National CSOs representation in SDG
- National Tobacco Cessation Committee

Financial Summary



Financial Report Summary 2017

Income Statement

2017

2017	
AMOUNT (MVR)	AMOUNT (USD)
1,363,683	88,436
256,652	16,644
29,678	1,925
130,375	8,455
115,093	7,464
195,957	12,708
303,255	19,666
3,840,000	249,027
1,255,010	81,388
28,722	1,863
7,518,426	487,576
	(MVR) 1,363,683 256,652 29,678 130,375 115,093 195,957 303,255 3,840,000 1,255,010 28,722



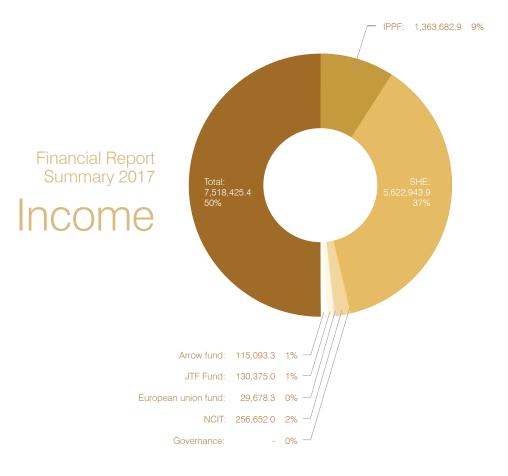
Financial Report Summary 2017

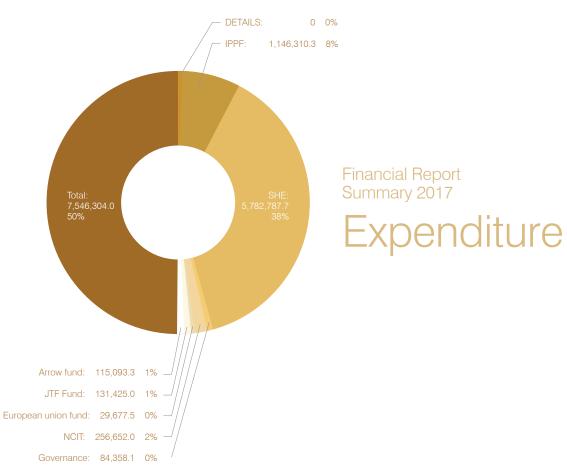
Expenditure Statement

	AMOUNT (MVR)
Administration - SHE	2,382,810
Estate Management	627,985
Governance	84,358
Program Expenses	
Thalassemia laboratory expenses	882,783
Outcome 1 SHE	50
Outcome 2 SHE	5,865
Outcome 3 SHE	641,821
Outcome 4 SHE	102,839
Outcome 1 IPPF	71,607
Outcome 2 IPPF	115,677
Outcome 3 IPPF	141,147
Outcome 4 IPPF	643,336
Other IPPF	174,544
Balance carried forward	5,874,822

	AMOUNT (MV
Balance brought forward	5,874,82
Dhiraagu	9,70
Advocacy UNFPA	10,0
JTF	131,4
Arrow Project	115,0
NCIT	256,6
EC Champions Project	29,6
Ali fulhu thuthu foundation	49,9
SHE Council	565,7
SHE SRH	9
SHE Programme	469,3
SHE Adhoc	32,9
Total expenses	7,546,30
Expenditure over income	-27,8









Financial Report Summary 2017

Income & Expenditure



